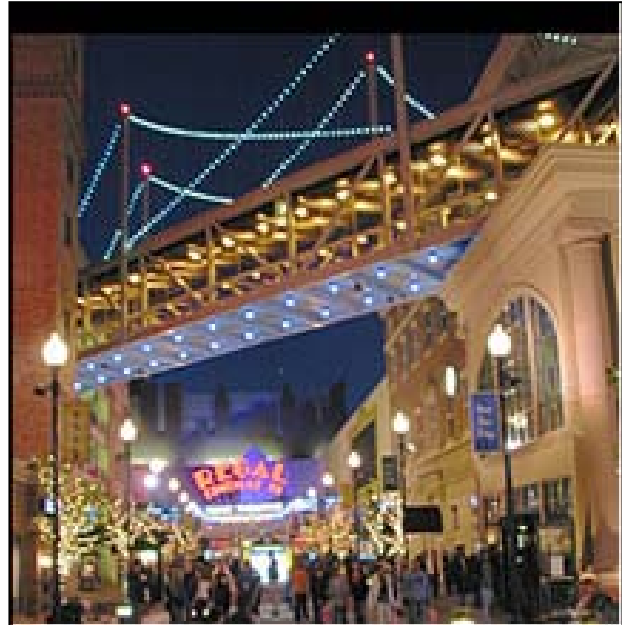


NEW ROC ASSOCIATES

White Plains, New York

- F&A prepared an EIS for the redevelopment and expansion of the abandoned New Rochelle Mall (now **New Roc City**) in downtown New Rochelle to include the construction of a 19-plex theater, 620,000 square feet of retail and entertainment space, and associated parking. As part of the EIS, F&A prepared an economic impact analysis for the project. Land use, zoning and fiscal impact issues were analyzed in detail. Project is completed and in occupancy.
- As part of the project, F&A prepared a successful application to the New York State Empire State Development Corporation Metropolitan Revitalization Fund for \$4 million in below-market secondary financing for New Roc City. The application included a detailed economic impact analysis.



New Roc City
New Rochelle, New York